



**DELIVERING SUSTAINABLE DEVELOPMENT GOALS
THROUGH SDG PYRAMID PLATFORM
WITH COLLABORATIONS BETWEEN
GOVERNMENT, BUSINESS AND CIVIL SOCIETY**

INDIRA P BAHERAMSYAH – UNITED IN DIVERSITY, CEO

**The 2018 WBU International Conference
Bangkok, 5 December 2018**



OUR STORY:

UNITED IN DIVERSITY FOUNDATION

Indonesia Suffered
Worst Financial Crisis
in 1997 to 1998



Indonesia was predicted, it can be split into smaller countries..
Such as;
YUGOSLAVIA

Source: Australian Journal of International Affairs



YUGOSLAVIA

OUR HISTORY



To Keep The Unity of Indonesia, **United in Diversity Forum** Was Held In 2003.
This Event invited **Top Leaders** from Indonesia and International on
Achieving Indonesia's Progress Against All Odds



University of Indonesia



Sinar Harapan Newspaper
GT Group

Massachusetts Institute of Technology
Sloan School of Management

United In Diversity facilitates **Tri-Sector Leaders** (business, government, and civil society) to **create and implement sustainable solutions** to the region's biggest challenges.

United In Diversity (Yayasan Upaya Indonesia Damai) was founded by **MIT Sloan School of Management, University of Indonesia, and GT Group Sinar Harapan** in 2003.



BUILDING TRUST

VISION

A United and Peaceful Indonesia Through Synergy Among Diverse Constituents of Indonesian Society and The International Community.

MISSION

To Serve as An Educational Platform and To Act Catalyst For Trust-building and Cooperation Among Business, The Public Sector, and Civil Society Through A Learning Process For Our Sustainable Common Future.

OBJECTIVE

Building Trust, Cultivating Leadership, and Promoting Development



PANCASILA

BHINEKA TUNGGAL IKA

THE FIVE FOUNDING PRICIPLES
OF INDONESIA'S UNITED IN DIVERSITY

United In Diversity Foundation is Aim to **Inspire Tri-sector Leaders** to **Collaborate, Create, And Implement** an Action Plan to Forge a New, **Positive National Identity** for Indonesia Based, **On Multiple Strengths of Diverse People**

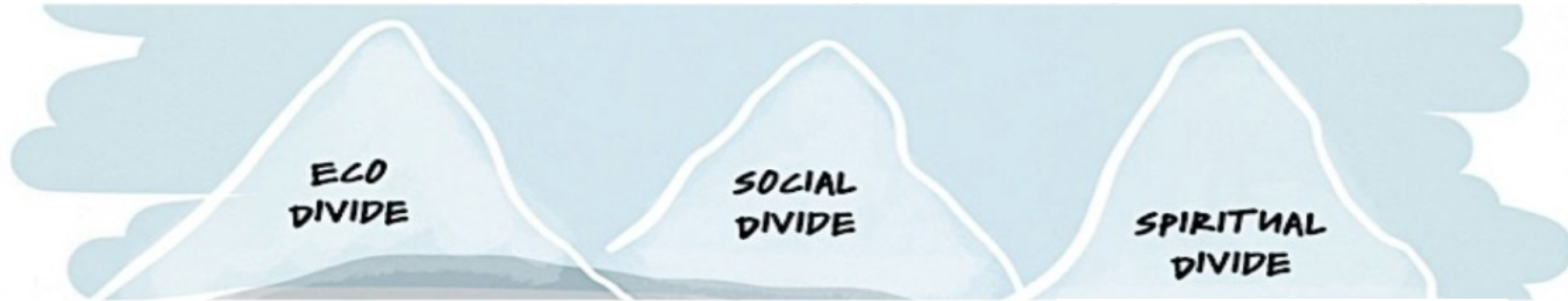


SUSTAINABLE DEVELOPMENT GOALS:

SDG PYRAMID PLATFORM

OUR CURRENT REALITY

THREE DIVIDES



Self ≠ Nature

1.5

Number of planet earth that we needed for covering our economy resource consumption

Self ≠ Other

8

Number of richest people on earth own as much as half of mankind combine

Self ≠ Self

40

Every 40 second there is one suicide. More than 800.000 people per year commit suicide

CURRENT REALITY IN INDONESIA

SOCIAL DIVIDE



26 MILLION PEOPLE | **9.8 PERCENT**
FROM TOTAL POPULATION

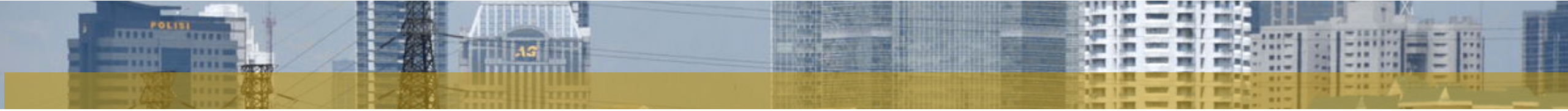
Number of Poverty in Indonesia

Source: Central Bureau of Statistics Republic Indonesia, March 2018



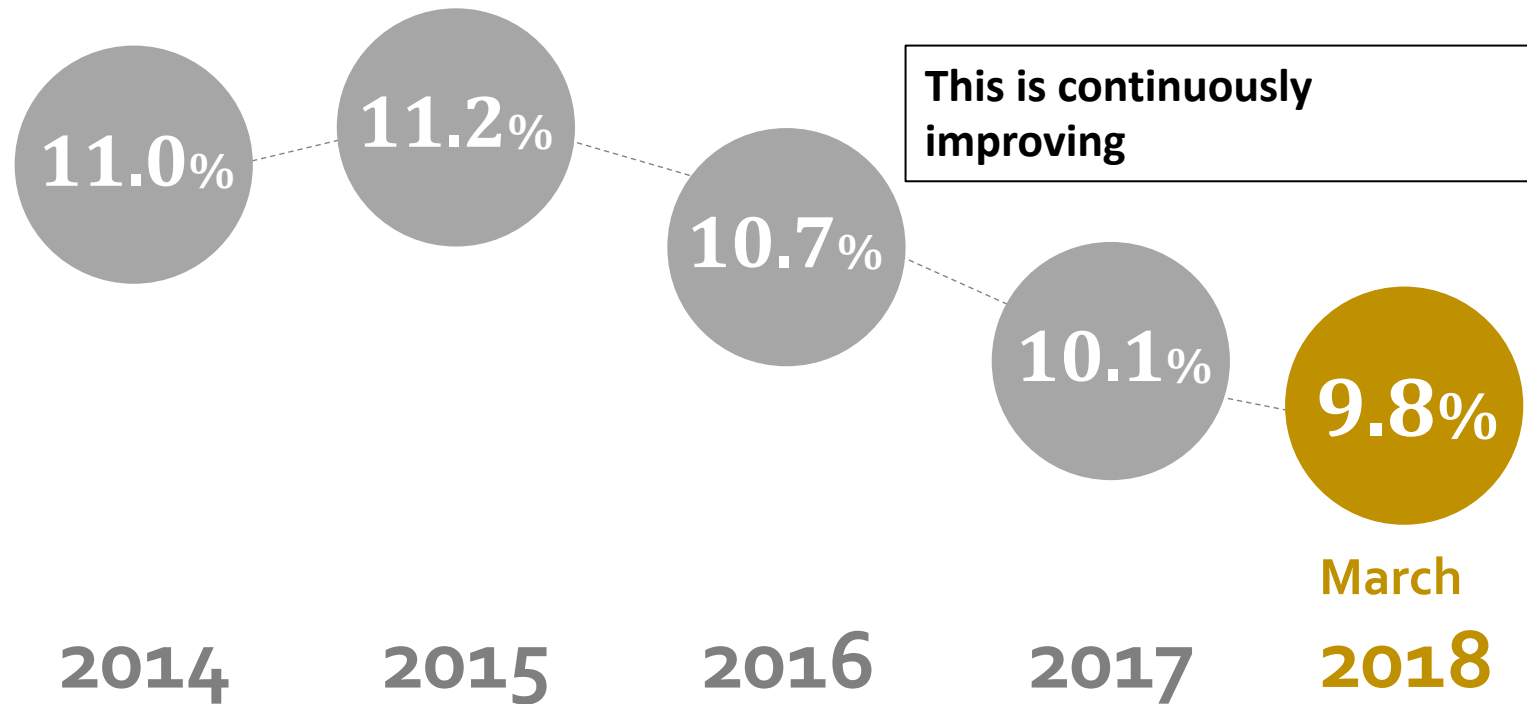
CURRENT REALITY IN INDONESIA

SOCIAL DIVIDE



POVERTY RATE

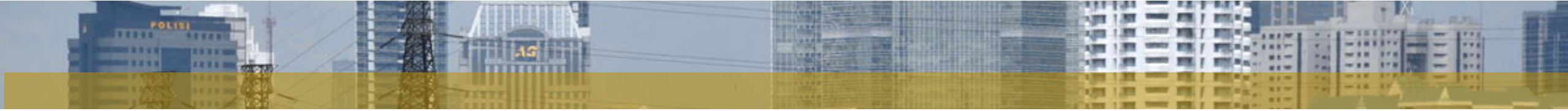
In Indonesia from 2014-2017



Source: Central Bureau of Statistics Republic Indonesia

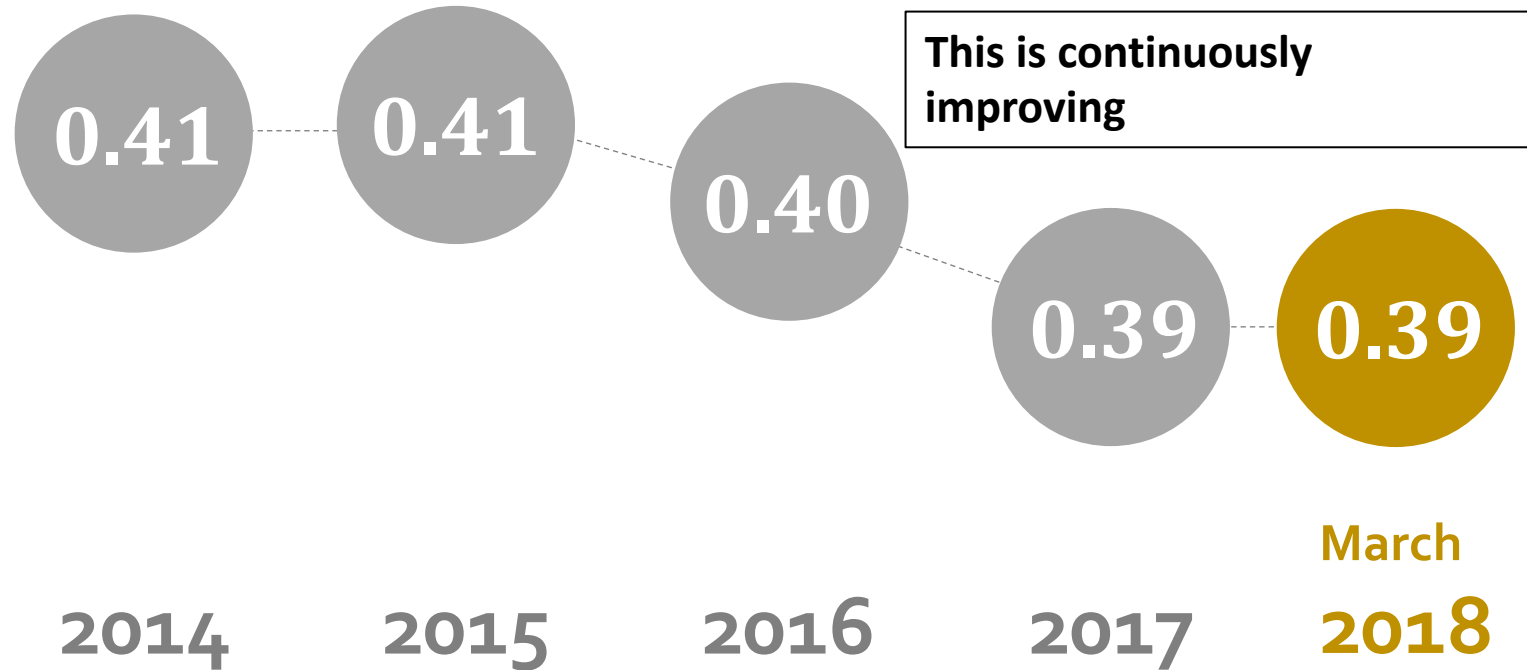
CURRENT REALITY IN INDONESIA

SOCIAL DIVIDE



THE GINI RATIO

Income Distribution
(in)equality
In Indonesia from 2014-2017



Source: Central Bureau of Statistics Republic Indonesia

CURRENT REALITY IN INDONESIA

ECO DIVIDE



11 MILLION HECTAR | **2** PERCENT

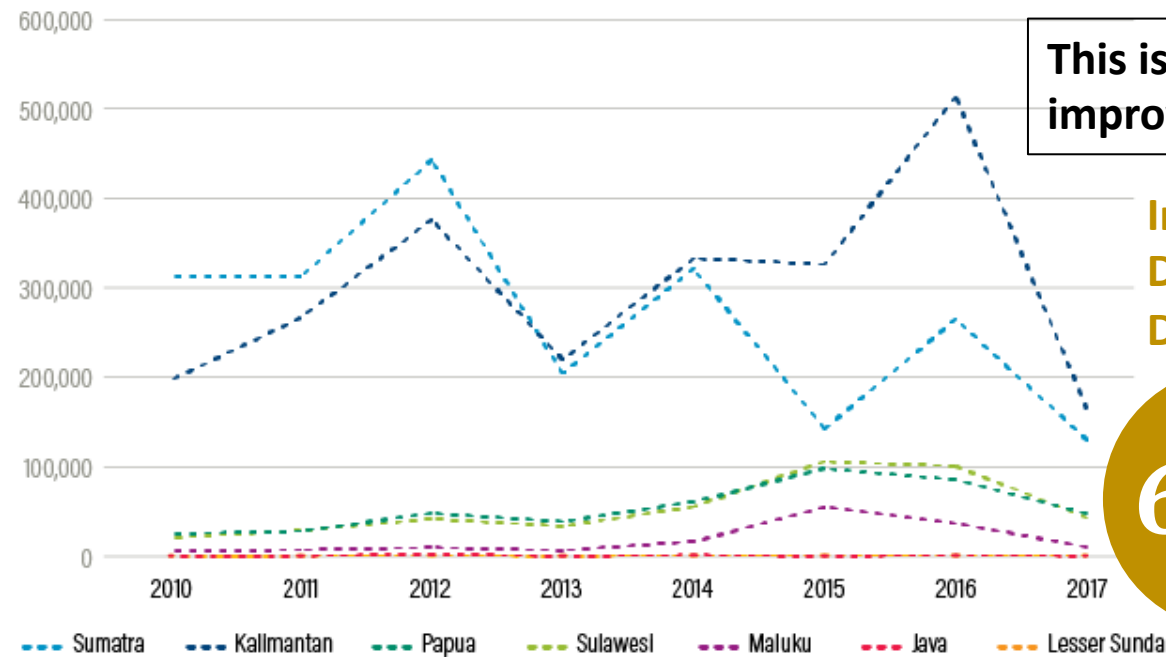
Number of Annual Deforestation in Indonesia

Source: Ministry of Environment and Forestry Republic Indonesia, 2017

CURRENT REALITY IN INDONESIA

ECO DIVIDE

INDONESIA PRIMARY FOREST LOSS By Island from 2010-2017



This is has significantly improving

Indonesia's Deforestation Dropped

60%

Source: World Resource Institute

CURRENT REALITY IN INDONESIA

SPIRITUAL DIVIDE



7,355 PEOPLE | 20 PEOPLE
PER YEAR PER DAY

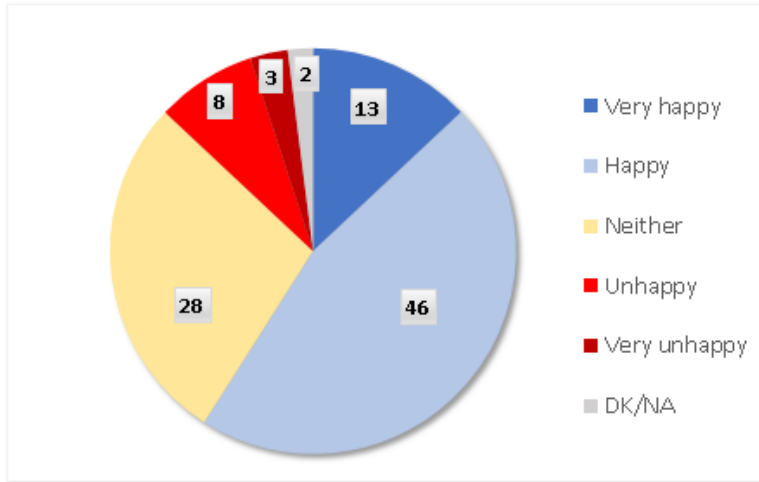
Number of Suicide Deaths in Indonesia

Source: WHO, 2018

HAPPINESS INDEX

In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?

HAPPY: 59
 UNHAPPY: 11
 NEUTRALS: 28
GLOBAL HAPPINESS INDEX 2017: 48



HAPPINESS INDEX: NET SCORE OF HAPPY OVER UNHAPPY

TOP 10 HAPPY COUNTRIES		TOP 10 UNHAPPY COUNTRIES	
Country	Net Score	Country	Net Score
FIJI	+92	IRAN	+5
COLOMBIA	+87	IRAQ	+7
PHILIPPINES	+84	UKRAINE	+8
MEXICO	+82	GREECE	+21
VIETNAM	+77	MOLDOVA	+24
KAZAKHSTAN	+74	BRAZIL	+28
PAPUA NEW GUINEA	+74	HONG KONG	+29
INDONESIA	+68	SOUTH AFRICA	+29
INDIA	+64	TURKEY	+29
ARGENTINA, NETHERLANDS	+64	GHANA	+30

- The higher income groups in these 55 countries are 32% points happier than the bottom 20% groups in their societies.
- The college degree holders are 13% more happy than those whose education is up to primary school or those who are illiterate.
- And good news is.. Indonesia is among the top 8 countries in the world!

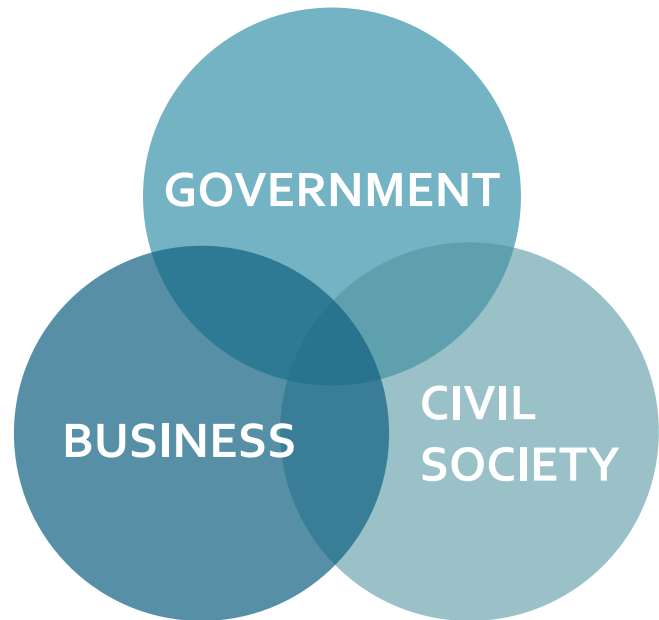
Definitions:
 Happy = Very happy + Happy
 Pessimists = Unhappy + Very Unhappy
 Neutrals = neither happy nor Unhappy



COLLABORATIONS BETWEEN 3 SECTORS: GOVERNMENT - BUSINESS - CIVIL SOCIETY



**“BUILDING TRUST
FOR OUR COMMON FUTURE”**



幸福金字塔 HAPPINESS



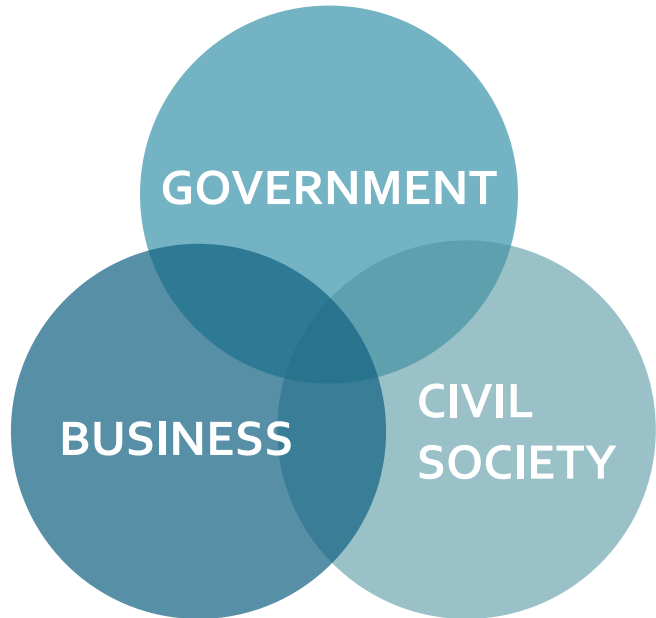
Three Ways to Happiness 天地人和 SDG PYRAMID - Tri Hita Karana

United in Diversity Creative Campus @ Kura Kura Bali © Copyright 2016

OUR ACTIVITIES



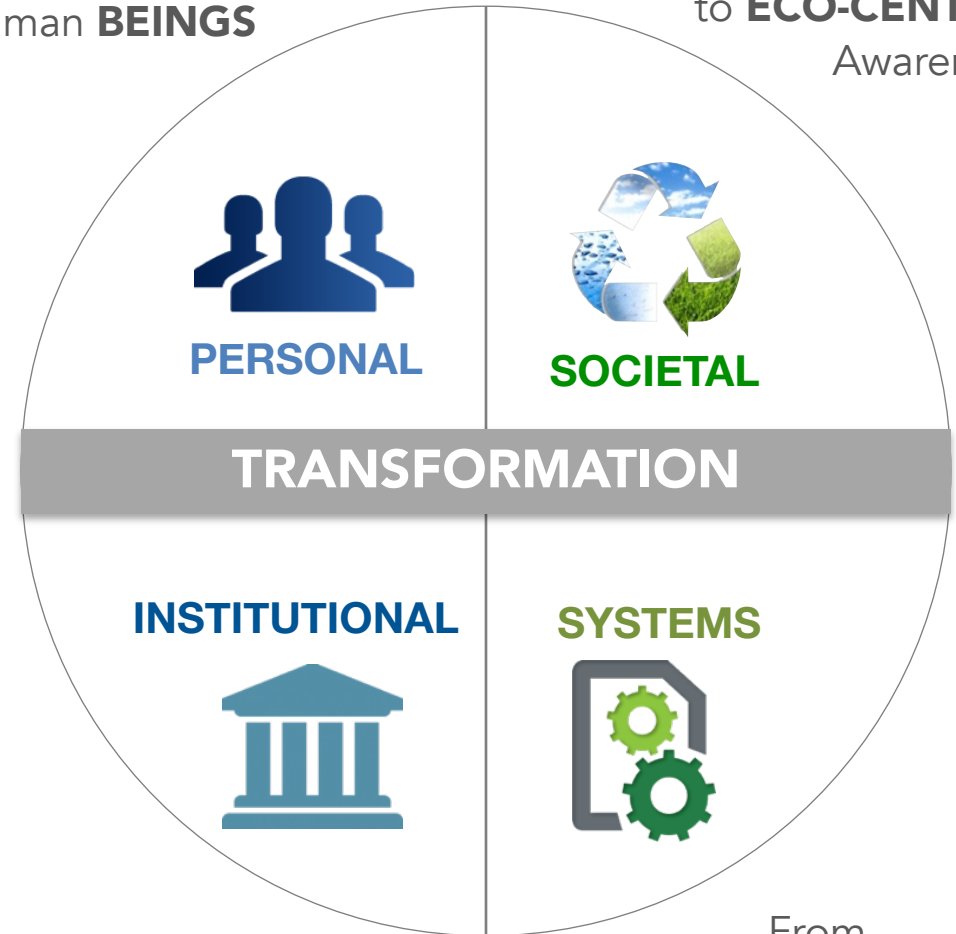
**“BUILDING TRUST
FOR OUR COMMON FUTURE”**



Source: Internal Document, United in Diversity Foundation

From Human **DOINGS**
to Human **BEINGS**

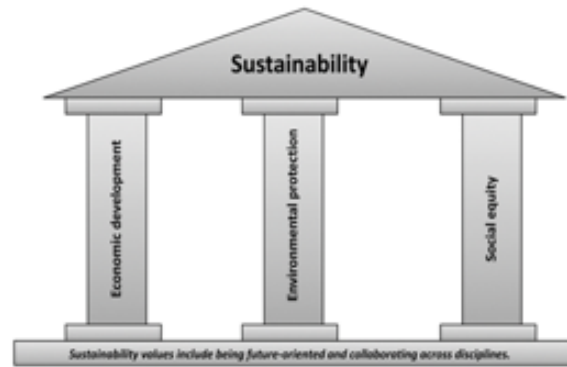
From **EGO-CENTRIC**
to **ECO-CENTRIC**
Awareness



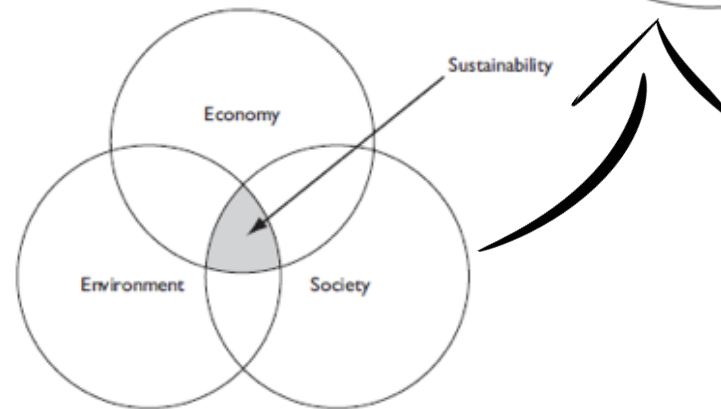
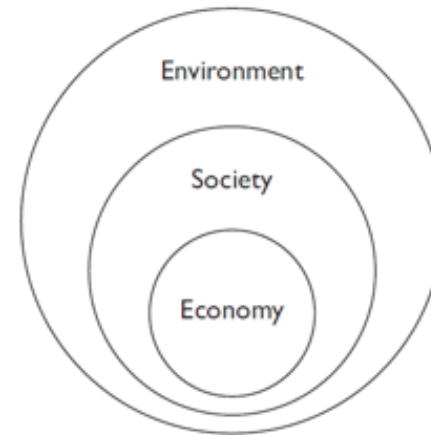
From **CENTRALIZED SILOS**
to **DISTRIBUTIVE &
SYNERGIZED**

From
EXCLUSIVE
to **INCLUSIVE**

CONVENTIONAL VIEW



NEW APPROACH

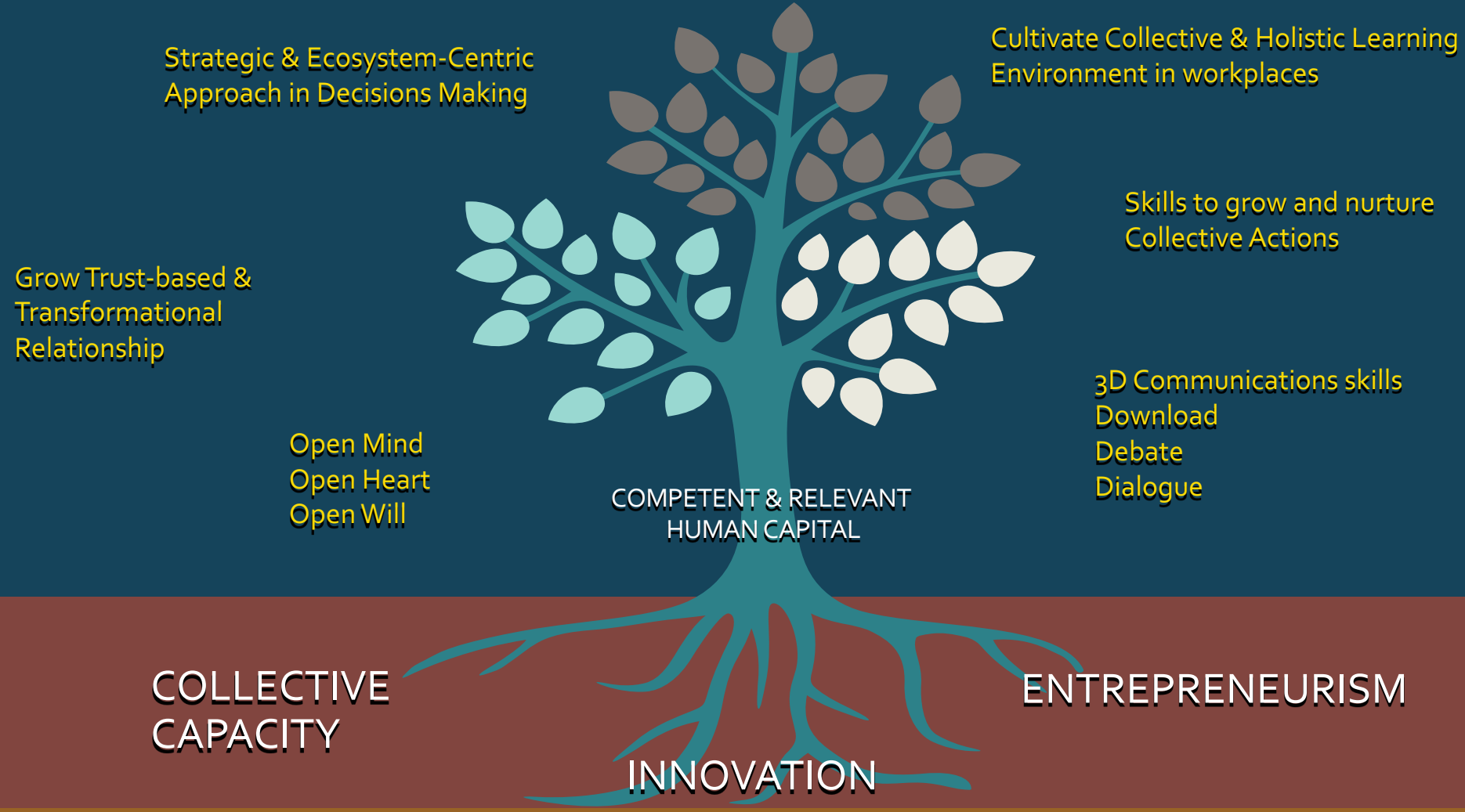


Conventional views of environment in development.

The three pillars of sustainability namely economy, society, and environment of the WCED (1987)

The economy and society as embedded within the biosphere, as intertwined parts of the planet. The biosphere serves as the foundation upon which prosperity and development ultimately rest.

 SUSTAINABLE DEVELOPMENT GOALS = OUR COMMON FUTURE



COLLABORATION FROM TRI-SECTOR
GOVERNMENT – BUSINESS – CIVIL SOCIETY



IS KEY TO SOLVE THREE DIVIDES



Self ≠ Nature

Self ≠ Other

Self ≠ Self

幸福金字塔 HAPPINESS



Three Ways to Happiness 天地人和 SDG PYRAMID - Tri Hita Karana

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It elegantly forms a 3 tiers pyramid display of these 3 key issues that are pivotal in determining true sustainability or the fundamental individual happiness

Source: Internal Document, United in Diversity Foundation



OUR PROGRAMS:

THEORY U

OPEN MIND – OPEN HEART – OPEN WILL

Source: Internal Document, United in Diversity Foundation





Source: Internal Document, United in Diversity Foundation

Presiden Jokowi Ajak Delegasi Berbagai Negara Berbahagia di Indonesia



TRI HITA KARANA FORUM

“...apabila apa yang Anda cari adalah kebahagiaan, maka Anda datang ke tempat yang tepat: Indonesia.”

Presiden Joko Widodo
Pada Forum Tri Hita Karana
Bali, 11 Oktober 2018







THANK YOU

ขอบคุณ

The 2018 WBU International Conference
Bangkok, 5 December 2018